



## **Unified Federal Campaign Lead (Statewide campaign for federal reform/relief)**

The [Florida Immigrant Coalition \(FLIC\)](#) is a social movement alliance whose mission is to amplify the power of immigrant communities to impact the root causes of inequality, defending and protecting basic human rights, including the right to labor, live and love without fear. FLIC anchors the immigrant rights movement in the peninsula, engaging dozens of organizational members for local, state and federal efforts that help reclaim governance, build a “bigger we” and shift consciousness.

### **Federal Unified Campaign Lead**

FLIC seeks a mission-driven experienced Campaign Lead to make FLIC your political home and lead a unified statewide campaign to seize the historic moment for federal reform. Coordinating and engaging a network of Florida community stakeholders in alignment to a federal advocacy and organizing strategy

### **Detail of Responsibilities**

#### **Campaign Coordination, Development, Execution, and Oversight**

- Create and convene a coordinated statewide campaign with FLIC member groups, regional stakeholders, social justice organizations, community leaders, and unlikely allies aligned to collective policy goals.
- Facilitate grassroots engagement thru field and online efforts, community meetings, identifying and engaging directly impacted individuals, encouraging participation in various campaign roles and activities.

#### **Policy & Advocacy**

- Leverage national partners to stay abreast and understand the policy and political landscape and translate it for analysis and strategy with Florida campaign stakeholders.
- Develop campaign strategies and tactics, including earned and paid media and other advocacy efforts to commit elected officials to support federal reform.
- Connect and cohere, various current efforts to bring reform for TPS holders, DACA recipients, 11 million undocumented, including essential workers as well as reform of refugee resettlement. (There are several potential legislative vehicles currently being tracked.)

#### **Public Awareness**

- Work with FLIC’s communications team to develop narratives and tools to broaden the national immigration reform narrative and build public pressure and momentum for federal reform.
- Help identify best immigrant narrative and messaging in Florida to raise visibility, promote grassroots leadership, and amplify a call to action on immigration reforms.
- Centralize and disseminate trusted information and resources available to communities, and help combat disinformation targeting immigrants.



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### **Other**

- Support connectivity and coherence between local, state and federal pro-immigrant efforts.
- Participate in broader social and racial justice efforts as able and as strategic.
- Represent FLIC at local, state and national meetings as needed.
- Maintain the utmost level of confidentiality particularly when it comes to our most vulnerable communities.
- Comply with personnel policies and procedures as required.
- Use of EveryAction and Airtable to monitor progress, growth and accountability.

### **Qualifications**

- Must share a commitment to FLIC's values and mission: Committed to an ideology of building community power and shares FLIC's commitment to membership grassroots decision making
- Experience in designing and executing winning campaign strategies: In partnership with the target community, can analyze the political landscape and identify goals, strategies and tactics to win tangible gains, in a way that recognizes systemic oppression, intersectionality, and the link between FLIC's state and national work, and the transnational landscape.
- Ability to mobilize stakeholders to take action through effective communication and relationship-building
- Prioritization and flexibility: Focused on goals and able to problem-solve in order to meet them. Skilled at planning and tracking priorities and adapting strategic capacities when plans need to change (which they sometimes do, unexpectedly)
- Self-motivated, ability to take initiative and manage multiple projects with limited supervision.
- Ability to interact with and understand persons of various social, cultural, economic, and educational backgrounds.
- Must have their own vehicle and be willing to travel locally and nationally and work occasional evenings and weekends.
- Ability to work independently, yet collaboratively based on the needs and goals of the organization.
- Ability to manage workflow of multiple critical issues within a continuously changing and adapting schedule,
- Strong computer skills including proficiency in Microsoft Outlook, Word and Excel;
- Excellent verbal and written communication skills;
- Excellent organizational and time management skills
- Language proficiency in English and Spanish and/or Kreyol preferred

**How to apply:** Send a resume, writing sample, and references to [hr@floridaimmigrant.org](mailto:hr@floridaimmigrant.org)



## **Unified Federal Campaign Lead (Statewide campaign for federal reform/relief)**

Applications will be accepted until the position is filled. FLIC is an equal opportunity/affirmative action employer and encourages applications from all qualified people, including women, people of color, persons with disabilities, and LGBTQ individuals.